



MWM System

Press Release

Pittsburgh, PA April 4th, 2011

Media General buys MWM CopyTrack 5 from MWM System

Media General, publisher of Richmond Times-Dispatch and a number of other daily and weekly newspapers and associated websites, selected MWM System to deliver a CopyTrack 5 system to provide real-time production tracking and web-based reporting at its Hanover County production facility.

The system will be used to track all production jobs, from the pressroom, through the mailroom--and for the dailies--out onto the shipping dock. It will provide automated web-based production reports with a database that can be queried to analyze a wide range of operational data.

Darrell Foster, production manager of the Hanover facility said, "Media General selected MWM System's CopyTrack 5 production information management system to insure accurate counting of good copies, waste and overruns throughout the facility. It will also be used to collect and analyze press and mail performance metrics to identify problem areas and opportunities for improvement. We believe that the system will pay for itself quickly by allowing us to reduce press order pads, overruns, restarts and downtime to increase overall productivity. The system will also be used to track newsprint consumption by reel for better web break reporting, and will generate and email reports that will be used by our accounting department for billing purposes."

The Hanover facility produces Richmond Times-Dispatch (average daily circulation of 131,621 and 175,168 on Sundays), (Charlottesville) Daily Progress, (Northern Virginia) News & Messenger, a number of community weeklies, and a variety of commercial work.

"We are really looking forward to working together with the Hanover plant team to deliver the best possible solution for their needs. As the number of titles being produced in an individual facility increases, we believe that the ability to accurately track and evaluate the operation on a daily basis--which CopyTrack provides--is very important for companies that plan to be in the printing business for many years to come," says Jonas Rehn, President at MWM System Inc.

The project will start in April 2011.

For more information

Jonas Rehn, President MWM System Inc. 412-352-6238

jonas.rehn@mwm-system.com

or

Darrell Foster, Production Manager, Media General Operations & Distribution Solutions, 804-559-8304

dfoster@mediageneral.com



MWM-Group

MWM supplies consultancy services and systems. Through our specialist competence, we improve the profitability of our customers.

- Consultancy services – we work with change management, improving the efficiency of processes and routines, and the procurement of systems and services
- Systems – we develop and install IT systems
- Specialist competence – in-depth knowledge and experience of our customers' sectors and processes
- Improved profitability – this involves everyone in all parts of our business focusing on supplying customers with clear financial benefit.

MWM has around 160 customers all over the world. MWM's system customers include:

New York Daily News, Gannett Offset/Springfield, Newsday, St. Petersburg Times, Tampa Tribune, Dallas Morning News, Houston Chronicle Burda Druck, Helsingin Sanomat, Fairfax, Dagens Nyheter, Svenska Dagbladet, El Mundo and Sörmlands Grafiska.

MWM's head office is in Stockholm, Sweden. For additional information, visit our website at mwm.se/